

Blockchain Collaborative Consortium (BCCC)
Established New Subcommittee of Token Economy
- CMO Mitsutoshi Fukunaga from Tech Bureau Holdings, Corp.
Inaugrated as Chairman of Subcommittee -

TOKYO – August 23, 2018 – Today Tech Bureau Holdings, Corp., a fintech and cryptocurrency solutions company, announced that Mitsutoshi Fukunaga, the Chief Marketing Officer of Tech Bureau Holdings, Corp. has been inaugurated as a chairman for the subcommittee of token economy which has been newly established by Blockchain Collaborative Consortium (BCCC), which the affiliated company, Tech Bureau, Corp.. acts as a vice representative director.

* Currently, the vice representative director is under the process to transfer the position from Tech Bureau, Corp. to Tech Bureau Holdings, Corp.



Token economy is an ecosystem for value utilizing tokens, which is founded on blockchain. and operates by electronizing (tokenizing) individual or corporate assets. This enables many customers and companies to recognize the value in a new perspective, as well as by utilizing, expanding or exchanging will revitalize the environment that may bring to define token economy as a well-off economic sphere.

Since the establishment and including the period of Tech Bureau, Corp., Tech Bureau Holdings, Corp. has always held up "Creation of Token Economy" as a mission, and has supported various and numerous companies to adopt blockchain technology. As being in this meaningful year due to the formalization of the commercial blockchain, Tech Bureau Holding, Corp. will positively deliver information on usefulness of mijin blockchain and the future of token economy via the subcommittee with BCCC.

Outline of Subcommittee

Name: Token Economy Subcommittee

Chairman: Mitsutoshi Fukunaga, Chief Marketing Officer of Tech Bureau Holdings, Corp.

Supporter (Corporate): CAICA Inc., Tripleize Co., Ltd., Nippon Information and Communication Corporation, and others (Japanese alphabetical order)

Activity Content: Project Management of Subcommittee (several times a year)

→ 1st meeting September 14 (Friday) *location to be announced

- 2nd meeting: Late in November (prearranged)
- 3rd meeting: Late in January next year (prearranged)

Theme: Topics will be picked depending on the trend of the times. Schedules are as listed below.

- 1st meeting: Human Resources (attendance management, etc.)
- 2nd meeting: Entertainment (games, movies, TV talent management, etc.)
- 3rd meeting: IoT, Sharing, and Logistics (trace-ability. etc.)

Participants: Blockchain Collaborative Consortium member companies and members of press

1st Token Economy Subcommittee Meeting

Date: September 14 (Friday)

Venue: to be announced (currently under adjustment)

Content to be Executed: Examples of blockchain usage which has been applied to use tokens in human resources (prearranged)

Lecturer:

- Mr. Yu Kuwahara, Principal Engineer
PERSOL CAREER CO., LTD. Management Strategy Head Office, Business Promotion Management Department, Data Solution department, analytics & technology group
- Mr. Sadahiro Hamaya, Group Leader
Nippon Information and Communication Corporation, Solution Innovation Department, New Business Development Section, Planning Group

About Blockchain Collaborative Consortium (BCCC) (<http://bccc.global/ja/>)

Instead of leaving itself to the level of collecting strong attention as a nucleus technology of fintech (FinTech Revolution), the blockchain technology is about to bring a huge contribution to the development of information system without distinction of industries. Unfortunately, the adaptive region of the blockchain technology has been remained so tiny due to the lack of information sharing on achievement records and technology information even though Japan is not falling behind the rest of the world in terms of development of blockchain technology and proof-of-concept (PoC). In order to improve this situation, the consortium has stood up by gathering domestic voluntary members, who are confident of future blockchain technology, to exchange information, to work hard together, to enlighten to spread blockchain, and to expand the adaptive region by one-selves. In addition, by supporting the fund raising for the blockchain technology region, it also leads to a contribution to an increase in international competitive power of home industries, as well as a contributes to an evolution of blockchain technology. Moreover, the technology and the experience which have been evolved in the consortium will be delivered from Japan to the world as a blockchain developed country, and other global information that has been exchanged will be delivered domestically by coordinating closely with world's blockchain organizations.

About *mijin*

Developed by Tech Bureau, *mijin* is designed to meet versatile enterprise needs with its enhanced private blockchain utilizing the NEM protocol that easily creates blockchain platforms on peer-to-peer networks. The blockchains can be used internally or in collaboration with partner companies in a cloud or other shared data environments. The *mijin* blockchain creates a secure data-sharing environment with high performance, zero downtime, and unfalsifiable data, while reducing the cost of conventional infrastructure. *mijin* has been tested extensively as a

high-throughput ledger engine in financial institutions, electronic money systems, user authentication, land and property registration, logistics tracking, and food traceability.

About Tech Bureau Holdings, Group

Tech Bureau Holdings, Corp. and Tech Bureau, Corp., fintech and cryptocurrency group companies in Japan, the U.S., and Europe, develop software and services for blockchain technology. As a team and as a group, we have developed; mijin, a private blockchain software; and Zaif, a Bitcoin and cryptocurrency exchange platform. Tech Bureau Holdings and Tech Bureau recently launched a one-stop solution, COMSA, which provides companies with consultation, expertise, and solutions to support their very own ICOs and implementations of blockchain technology into their businesses.

For more information, please see the following URLs:

Zaif — <https://zaif.jp/>

mijin — <http://mijin.io/en/>

COMSA — <https://comsa.io/en/>

Press contact, Tech Bureau: Aoki / pr@techbureau.com / +81-3-4530-0344

About NEM.io Foundation Ltd

ABOUT THE NEM Foundation Ltd NEM.io Foundation is registered in Singapore, operating globally. It was launched to promote NEM's blockchain technology worldwide. It is one of the most well-funded and successful blockchain technology projects in the cryptocurrency industry.

For more information, please visit: www.nem.io

Press contact, NEM.io: NEM@transform.PR / +1-415-595-2030

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