

Playing Games becomes the Value itself
mijin Blockchain Proof-of-Concept Test Conducted
- Aiming to Build Token Economies in the Games Domain -

TOKYO – August 16, 2018 – Today Tech Bureau Holdings, Corp., a fintech and cryptocurrency solutions company, and IID, Inc. do hereby announced that, for the four-month period commencing in May and ending in August of 2018, they jointly conducted a Proof-of-Concept Test that leveraged tokens published by Tech Bureau Holdings' mijin blockchain platform, the purpose of such being to work towards the realization of a “society in which playing games becomes the value itself.”



Currently, much attention is being given to certain domains and communities which, for the purpose of expressing the value conceptualizations that lie at their core, have evolved “token economies” that make use of blockchain-published tokens. In this project, the aim has been to construct a token economy within a gaming domain, by utilizing as a basis the “Inside” and “Game*Spark” gaming information websites run by IID.

- Inside: <https://www.inside-games.jp/>
- Game*Spark: <https://www.gamespark.jp/>

GameDays Project

In the "GameDays" Project, for the purpose of working towards a "society in which playing games becomes the value itself." and a system has been put in place whereby tokens are conferred on gamers in accordance with their hours of gameplay. Furthermore, tokens are also conferred whereby gamers either purchase games, or engage in the sharing of gaming-related information.

There are two types of token issued by the system. One is called the "Super Gamers Coin" tokens that gamers may choose to either use or exchange. Another one is the non-exchangeable "Super Gamers XP" tokens that display an individual gamer's in-game gameplay experience.

(Logos for the Two Types of Token)



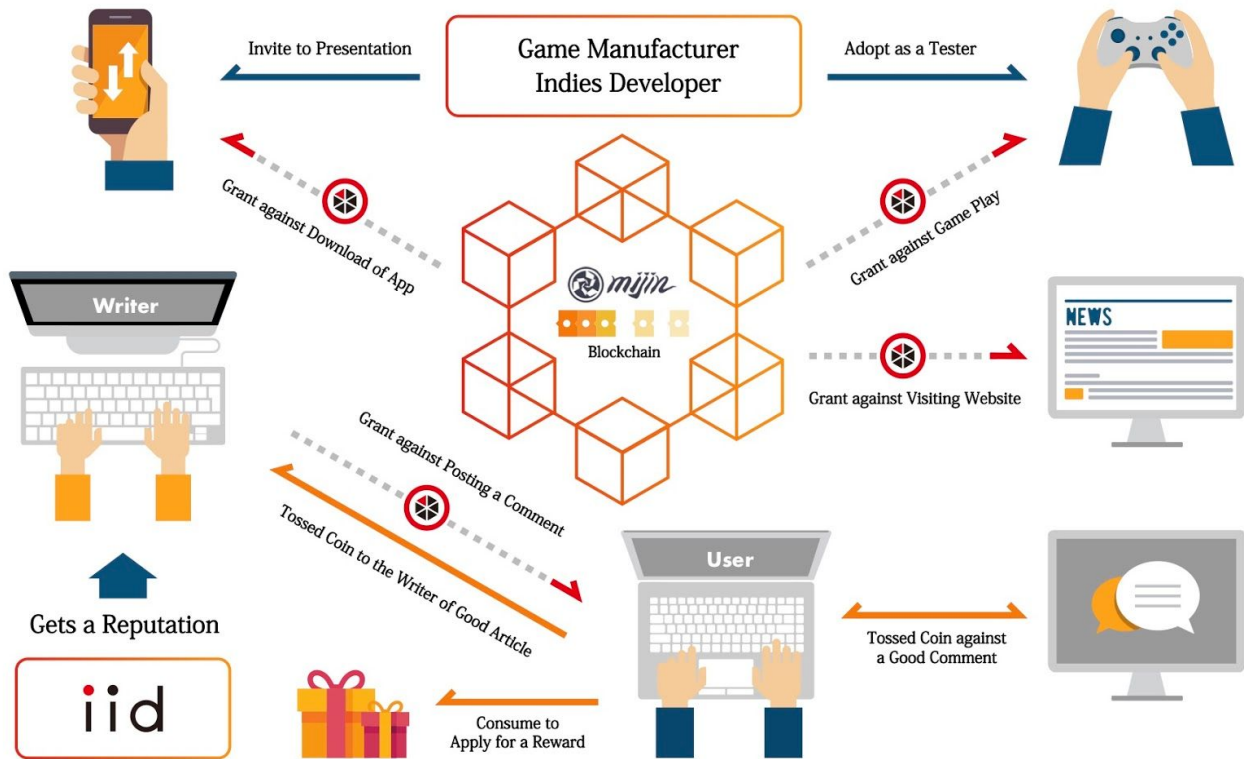
Super Gamers Coin



Super Gamers XP

For those gamers who manage to collect the “Super Gamers Coin” tokens, the plan is to prepare privileges such as the provisioning of unique content, and the sending of invitations to attend special events, etc.

What is more, preparations are advancing to allow for the purchasing of games in the future, and for the exchanging of in-game items. Such is being done with the aim of realizing a society in which the act of playing games is seen to constitute a form of value.



Concerning the “GameDays” Project, it should be noted that there are no plans afoot for activities such as an Initial Coin Offering as part of a raising of capital. Rather, the project intends to keep issuing free tokens in response to gaming-related behavior. What is more, there are no plans to either sell tokens, or to allow for their exchange with legal tender or with other tokens.

Furthermore, in response to the success that was achieved in the Proof-of-Concept Test, it is planned for the “GameDays” Project to receive an official launch in September of 2018. That will be accompanied by having IID release both the iOS and the Android applications which represent the core of the project going forward.

Why mijin?

When considering the issue of the blockchain being introduced into the media realm, mijin emerged as a natural choice due to its stability in having been built upon a technological backbone that it shares with NEM, which itself has a track record of many years of stable operation. What is more, the variety of functionality that mijin offers is another attractive feature. Upon introduction as well, development can go ahead with no major hurdles in that mijin comes with a large number of API tools provided.

About IID (<http://www.iid.co.jp/>)

As a next-generation media and marketing solutions company, IID is comprised of a “media business” that operates a range of unique web media that is designed to meet the needs of approximately 50 different specialized domains, a “research business” that targets the provision of marketing research and consulting services both domestically and overseas, and a “media commerce business” that provides an ASP system for the operation of EC shops.

About Tech Bureau Holdings, Group

Tech Bureau Holdings, Corp. and Tech Bureau, Corp., fintech and cryptocurrency group companies in Japan, the U.S., and Europe, develop software and services for blockchain technology. As a team and as a group, we have developed; mijin, a private blockchain software; and Zaif, a Bitcoin and cryptocurrency exchange platform. Tech Bureau Holdings and Tech Bureau recently launched a one-stop solution, COMSA, which provides companies with consultation, expertise, and solutions to support their very own ICOs and implementations of blockchain technology into their businesses.

For more information, please see the following URLs:

Zaif — <https://zaif.jp/>

mijin — <http://mijin.io/en/>

COMSA — <https://comsa.io/en/>

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About NEM.io Foundation Ltd

ABOUT THE NEM Foundation Ltd NEM.io Foundation is registered in Singapore, operating globally. It was launched to promote NEM’s blockchain technology worldwide. It is one of the most well-funded and successful blockchain technology projects in the cryptocurrency industry.

For more information, please visit: www.nem.io

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